

Template email

Subject line: Public consultation for Sustainable Food Systems- Time to have our say!

Dear _____,

This month, the future of food is in your hands!

The European Commission has opened a Public consultation asking people to provide their views on what Europe's food system of the future should look like. The deadline to respond to the consultation is July 21, midnight Brussels time.

This is an important opportunity to contribute to the Commission's work in developing a law proposal for Sustainable Food Systems (expected by the end of 2023), called the Sustainable Food Systems framework initiative (SFS Law). Although the Commission is not obliged to integrate all suggestions made by stakeholders in its legislative proposal, they constitute a testimony of the public's interest across Member States and can have a great effect influencing the direction to be taken. The SFS Law has the potential to mark a turning point for EU food systems - which we urgently need to transition to environmental, social and economic sustainability - but the Commission's proposal must be strong and ambitious in order to achieve this.

For this reason, we need as many people as possible to [provide feedback on the EU Commission's 'Have your say' website](#). Please note that you will have to create an account to be able to answer the public consultation, but the process is easy and straightforward.

If you need any support in responding to the Public consultation, you are welcome to use the [resources AVAILABLE HERE](#), set up by the EU Food Policy Coalition (EU FPC), which brings together 57 CSOs working on food policies at the EU level. Please use the resources for inspiration but make sure to always write free text answers in your own words. Any submitted responses that are identical will be counted by the European Commission as only one submission.

These are the list of resources:

- **Briefing** providing some context on the SFS Law & on why the Public consultation is a key moment to try and influence the proposal for the Law, available in: EN, ES, FR, IT, DE, PL, CZ
- **EU FPC's answers** to the Public Consultation, available in: EN, ES, FR, IT, DE, PL, CZ
- This **template email** to facilitate the outreach process

This is a big and crucial first moment to send a strong message to the EC, let's join forces and act together to make our voices heard!

Should you have any further questions or doubts, feel free to reach out to the EU FPC Secretariat: a.hammarlund@foodpolicycoalition.eu

Kind regards,
