

The logo for the EU Food Policy Coalition features the text 'EU FOOD POLICY COALITION' in a bold, dark green, sans-serif font. The text is arranged in four lines: 'EU', 'FOOD', 'POLICY', and 'COALITION'. Two light green triangles are positioned at the top-left and bottom-right corners of the text block.

EU FOOD POLICY COALITION

The EU Food Policy Coalition

has a vacancy for a part-time Campaigning and Communications Officer for the office in Brussels

Job experience: 1-2 years

Job location: flexible tele-working from Brussels with regular presence in the office in Brussels (Rue de l'Industrie, 10)

Start date: April 2024

ABOUT

The EU Food Policy Coalition (EU FPC) brings together civil society and organisations from a very broad range of organisations pursuing advocacy work for sustainable food systems at the EU level, with a strong focus on policy integration and alignment to facilitate the transition. The coalition offers the space for all the organisations involved to join efforts in monitoring the political agenda, to identify the processes and moments that can inform and influence decision-making, and to take coordinated action for greater impact.

JOB DESCRIPTION

The post-holder will coordinate the EU FPC's work (co-)creating messaging for campaigns and communication actions and other forms of raising public and political awareness, derived from a joint narrative currently being refined. The selected person will be part of the EU FPC secretariat currently consisting of a coordinator and a project manager, supporting an Executive Board and a General Assembly of 59 organisations. The person will be leading the collaboration and alignment of communication activities between the EU FPC participating organisations.

Key responsibilities

- Developing the EU FPC's campaigning and communication strategy and actions, according to the Coalition's interests and the political and social context.
- Ensuring the development and maintenance of the EU FPC's communications infrastructure;
- General coordination of communication and campaigning activities within the EU FPC and its Task Forces as well as with partner organisations (such as Good Food Good Farming or Healthy Food Healthy Planet);
- Preparing social media toolkits and digital content to broaden reach, engage audiences and achieve the EU FPC's advocacy goals;
- Develop and implement communications concepts and plans for projects and campaigns to raise public and political awareness;
- Contribute to strategic discussions within the EU FPC on messaging and narrative building;
- Coordinate work of external communications service providers,
- Improving the EU FPC's visibility, to maximise external recognition of the Coalition;

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Skills

- Experience in policy campaigns at EU level, with experience working in an EU civil society organisation being a strong plus;
- Proven skills in managing social media (Twitter, LinkedIn), and using graphic design tools such as Canva;
- Experience with participatory approaches;
- Excellent English language skills (C1 or higher); other languages are a plus (esp. Spanish, French, Italian, German);
- Knowledge of EU decision-making processes, EU food policies and the European Institutions, as well as a proficient understanding of EU campaigning processes;
- Proven organisational skills, with attention to detail and ability to prioritise, manage different tasks simultaneously and meet deadlines;
- Good analytical, writing and communications skills, including interpersonal skills that facilitate building joint understanding, and communicate complex topics in an engaging way;
- Proficiency with Microsoft Office applications, including working with spreadsheets;

Why work with the EU FPC

- You will contribute to driving systemic change and the shaping of future EU food policies towards truly sustainable food systems. A challenging and worthy cause to advocate for in a highly stimulating environment
- The opportunity to work with a multidisciplinary coalition and an EU-wide network, and with the most outstanding agrifood-related organisations
- Work in an international and dynamic environment on a wide range of European topics.
- The opportunity to lead the communication, messaging and campaigning work of the coalition with the possibility to share your ideas to ensure the success of the joint project.

WORKING CONDITIONS

Terms of employment

Fixed-term contract (CDD) of 1 year with extension foreseen when new funding is secured. The assignment will start preferably in April 2024.

Flexible tele-work will be possible, but regular presence in Brussels is required.

Applicants must – due to legal reasons – hold EU citizenship or valid EU residence permit and a valid Belgian or EU work permit. Applications not meeting these conditions can unfortunately not be considered.

Remuneration package

The gross monthly salary for this position will vary based on previous work experience (19 hours per week). Additional benefits include group insurance, meal vouchers and extra paid leave in addition to the Belgian legal holidays (8 days based on a yearly part time contract).

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APPLICATION

Please send (in English):

1. Your CV

2. A 1 page document that answers the following questions:

- Why would you like to work for the Food Policy Coalition?
- According to you, what are the EU Food Policy Coalition's communication opportunities and challenges?
- How can the EU Food Policy Coalition improve its visibility and the visibility of its recommendations during the election period?

by e-mail to info@foodpolicycoalition.eu with the subject "Application: Campaigning Officer_Name", by 28th February 2024.

Shortlisted candidates will be contacted for job interviews shortly after. Interviews will take place in the first week of March.

Please note that due to limited staff resources and expected high number of applications, only candidates selected for interview will receive a reply